

PRESENTATION OF THE ARTWORK

KVV/E013

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Course goal:

The seminar is focused on designing own exhibition project. The student acquires and deepens existing knowledge and experience with gallery operations and art presentation. Depending on the student's possibilities, the exhibition project is designed either theoretically in the form of a proposal or actually realized in the Corridor Gallery (in the building of the Faculty of Education).

Abstract:

Through his/her own experience with the preparation of the exhibition, the student acquires the basic knowledge and skills needed to successfully complete curatorial project. In addition to preparing the exhibition itself and the search for a suitable form of presentation of the selected works, the student also deals with promotion and compiles and implements the accompanying program.

During the course, through discussions, lectures, joint visits to current exhibitions, or individual work, students are introduced to institutions that focus on the presentation of contemporary art (galleries and art museums), the specifics of preparing an exhibition project (curatorial intention, concept and goal of the exhibition, exhibition budget, exhibition promotion), current curatorial projects and interesting personalities.

Course completion requirements:

- > active participation in course (3 absences are tolerated) or completion of individual tasks agreed with the lector
- > presentation of a paper focused on a selected gallery or art museum in the student's country (see below)
- > joint or individual visit to exhibitions according to the lecturer's requirements
- > design (or realization) of own exhibition project (from the curator's perspective)

Structure of a paper focused on a selected gallery or art museum

1. Basic information of the institution (concept, focus, founder, curators, etc.)
2. Brief history of the institution
3. Exhibitions and other activities of the institution
 - > concept of the exhibition program
 - > current exhibitions (including names of curators)
 - > permanent collection (if it is an art museum)
 - > other interesting or important information
4. Annual attendance
5. Financing of the institution (the student selects relevant information according to his/her opinions and availability)
6. Accompanying and educational programs
7. Other interesting or important information (according to the student)

Literature:

O'DOHERTY, Brian. *Inside the White Cube: The Ideology of the Gallery Space*. University of California Press, 2000. ISBN 978-0520220409.

OBRIST, Hans Ulrich, ed. *A brief history of curating*. Zurich: JRP/Ringier, 2008. ISBN 978-3-905829-55-6.